





# Disruptive Technology Getting Started and Choosing a Provider

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# **INTRODUCING** [Speaker]...

Jane to add bio?/picture?







# What is Disruptive Technology?

Displaces an established technology, shakes up the industry or a groundbreaking product that creates a completely new industry.



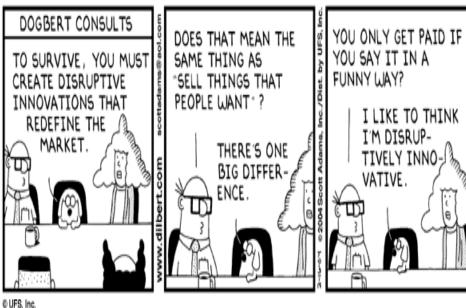






# And the best way to get started is.... ©











# LETS GEL







# Where Does Disruptive Technology Fit

#### **Sustaining**

A significant improvement on a product that aims to sustain the position in an existing market.

#### **Incremental**

Gradual, continuous improvements on existing products and services.

#### **Disruptive**

Technology or new business model that disrupts the existing market

#### Radical

Technological breakthrough that transforms industries, often creates a new market.

LOW

HIGH

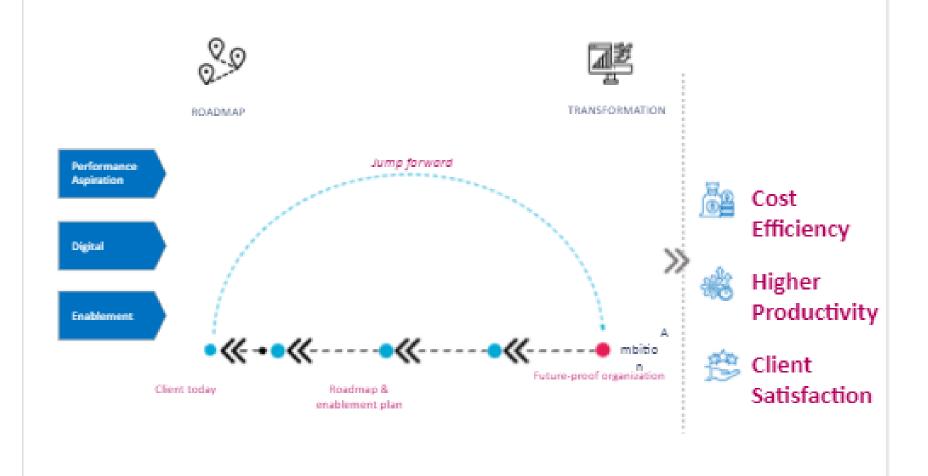
**TECHNOLOGY NEWNESS** 







#### Disruptive Technology need to start with the end game in mind...









# Disruptive Technology: Follow the Rules

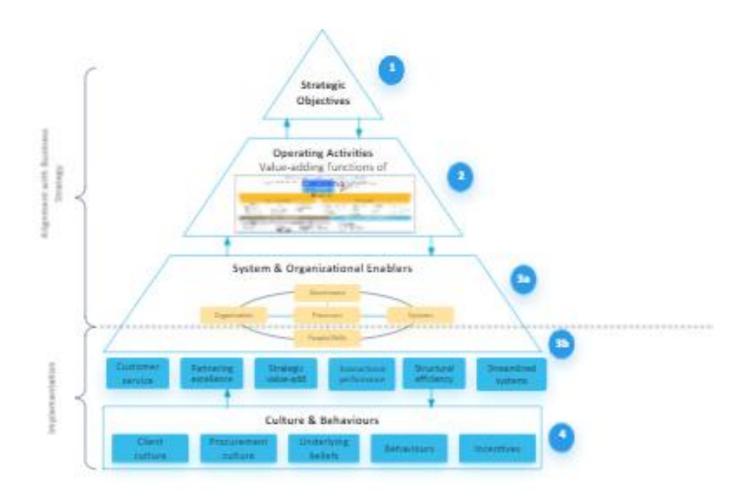








#### How to go about choosing the Disruptive Technology & Provider



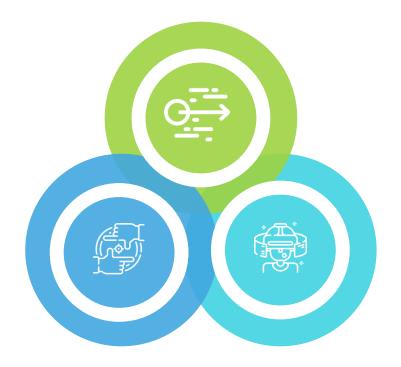






# **Evolution of Orgs. Adopting Disruptive Technology**Driven by 3 Connected Tenets

#### 1. ACCELERATE BUSINESS VALUE



3.FUTURE-READY ORGANIZATION & PROCESSES

2. FOCUS ON ALIGNMENT



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#### **Common Pitfalls**



**Goals Not Clear** 



**Lack of Senior Sponsorship** 



**Technology as the End-Game** 



Aiming for the High Peaks early on



**Pulling the Plug Too Soon** 



**Ignoring the Team** 



**Unrealistic Expectations** 



**Working in Silos** 







#### **Key Takeaways**



Start with the end in mind – think solutions, not just technology



Run a marathon in sprints



People-centric transformation







#### **QUESTION & ANSWER ...**









# **THANK YOU!**



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